



Circular Economy and Ecodesign Policy



Challenges 2050

At VSPT Wine Group, Sustainability and Innovation are part of our spirit and represent two of our five corporate values.

We currently manage our business under a Sustainability model, which focuses our work on the pursuit of Carbon Neutrality by 2050, through a Circular Economy, in which materials move in a closed loop ensuring that they are later reused, recycled and/or composted. As a result, we aim to decrease our greenhouse gas emissions, domestic waste and extraction of natural resources.



Ecodesign is therefore a key tool for reaching our objectives, allowing us to minimize the environmental impacts of our products throughout their life cycle.

Circular Economy and Ecodesign Ambitions for 2030

The aim of this policy is to set out our ambitions in this area. These serve as guidelines for the design of both our current bottles and packaging, as well as for future projects.



Main Goals for 2030

Waste Reduction

Reduce the weight of packaging by 10% across our entire portfolio.

Use of manageable materials

60% of the portfolio should come from recycled materials.
0% PVC use by 2023.

Promotion of Conscious Consumption

Include instructions for recycling and disposal on all our labels.
Communicate ecodesign in internal and external contact points by 2023.



sustainable passion for wine