



TANGO. BOTTLED.

TAMARI

Like Tango, the essence of Tamari, is passion and elegance. Every year in Argentina at the foothills of the Andes Mountain in Uco Valley, harvest is celebrated. A strong bond with the land, its people, and their love for Tango, dance together to create the prologue for the perfect Argentinean Malbec. A unique wine, mellow and intense, lustrous as well as sexy, like the seductive sound of Tango.

No wonder it's called Tango Bottled.



Proudly represented by Terlato
TERLATO WINES

www.tamari.com.ar



INTRODUCTION

- Tamarí was founded in 2002 with an aim to produce unique wines, sourced from the finest viticultural regions in Argentina.
- Tamarí means “Doing things with Passion” in Huarpe, the native language of Mendoza’s original people.
- Tamarí wines are a faithful reflection of the passion, lifestyle and culture of the Argentine people, expressed in its Tango Bottled concept.
- The most important markets for Tamarí are principally North America, Latin America and some European countries.
- In 2002, Tamarí became part of Viña Tarapacá.
- In 2008, it was part of the Viña San Pedro’s merger with Viña Tarapacá, which gave origin to VSPT Wine Group: the second biggest exporter of Chilean wine, and the first in the fine wine segment of the Chilean market.



VINEYARD: UCO VALLEY

Mendoza

Tamarí is a wine brand that expresses the true potential of the Malbec variety in Argentina, arising from its unique terroir. Blessed with sandy soils of alluvial origin, not overly deep, with ample drainage and very poor natural fertility. This lends an excellent quality to the wine, coveted on an international scale.

It was established in 2002 in the Uco Valley, 100km south of Mendoza city, among the provinces of La Consulta, Eugenio Bustos and Altamira.

The diversity of microclimates, high temperature variation and a variety of soils and altitudes, provide a unique ecosystem for the production of Malbec, Cabernet Sauvignon and Chardonnay. This is reflected in concentrated, unique, fresh and elegant wines.

Qualities that represent our Tamarí wines: wines made with passion.

PORTFOLIO



VARIETAL

Malbec,
Cabernet
Sauvignon,
Torrentés, Rosé,
Pinot Grillo,
Chardonnay



RESERVA

Malbec, Cabernet Sauvignon,
Torrontés, Red Blend, Chardonnay,
Rosé



SUPER PREMIUM

Malbec



ULTRA PREMIUM

Blend



AR

AR means "Soul" in Huarpe, the aboriginal language spoken in Mendoza. This wine represents the soul of the land that gave rise to this wine.

A wine of intense ruby-red color with maroon hints. The ripe fruits in jam are present, such as blackberry, black cherry and plum.

ACKNOWLEDGEMENTS



RESERVA

A wine of deep, intense-red color with violet hues. Its profile consists of ripe fruit such as plum, black cherry, as well as light floral notes. The oak harmonizes the wine, and bringing out vanilla and chocolate hints.

ACKNOWLEDGEMENTS

CABERNET SAUVIGNON



Gold Medal at Sakura Japan Women's Wine Awards 2018

TORRONTÉS



Gold Medal at Sakura Japan Women's Wine Awards 2018

CHARDONNAY



Double Gold Medal at Sakura Japan Women's Wine Awards 2018

MALBEC



Diamond Trophy at Sakura Japan Women's Wine Awards 2018

JAMES SUCKLING.COM 

90 points in James Suckling





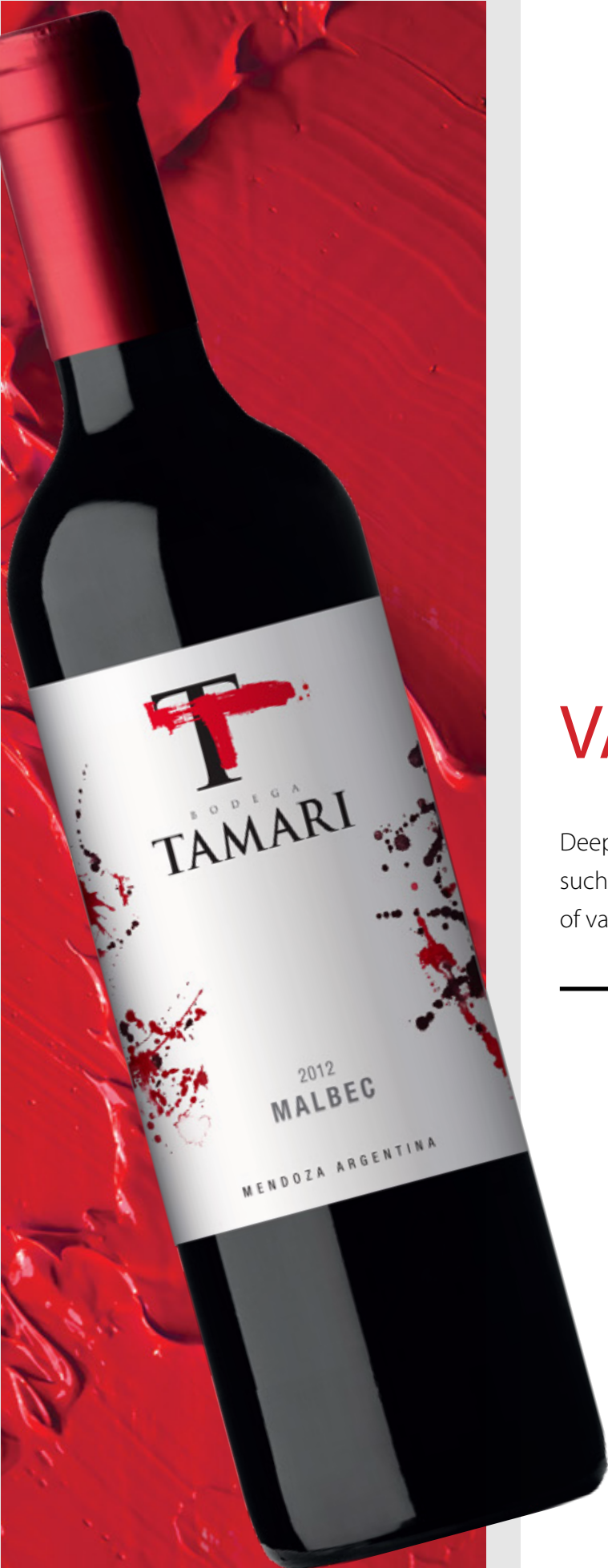
RESERVA RED PASSION

A wine of intense maroon-red color. Aromatic, delicate and elegant on the nose with black fruits such as blackberry and cassis, with touches of vanilla and mocha. A subtle minerality (graphite) can be sensed, along with floral notes such as violets.



ACKNOWLEDGEMENTS





VARIETAL

Deep red in color with bright purple. Aromas of fresh fruit such as plum are present, with lactic notes and a subtle hint of vanilla.



Chief Winemaker Tamarí

Andrea Ferreyra.

Andrea Ferreyra was born in Mendoza in the year 1972. She graduated in winemaking from the University of Juan Agustín Maza, where she also completed a postgraduate degree in Quality Management from Vineyard to Wine

She began her professional career as a winemaker in Argentina inspired by the visits she made to her grandmother who lived at the Uco Valle when she was little. Andrea was drawn by the passion, the people in the countryside, the incredible views and the idea of working with a product that she love which came from her own land.

Andrea has 20 years' experience in the industry. she began working at several wineries in Mendoza after graduating, gaining technical training at Bodegas y Viñedos La Rural and Bodega y Cavas de Weinert.

With her vast experience in the wine industry, she joined Tamari for the 2006 harvest. Her dedication, ability and passion for wine earned her the title of Chief Winemaker in 2012.

Today, Andrea is Chief Winemaker for Tamari, an outstanding professional which has gained important recognitions all around the world including the award for Best Female Winemaker in the Sakura Awards 2018.



SUSTAINABLE WINEGROWING

360°COMMITMENT PROGRAM:

Sustainability is key to the sustainable development of the VSPT Wine Group, being this element one of the five corporate values of the company. This is why, since 2009, we have developed new initiatives that allow us to enhance our commitment to continue growing sustainably, in harmony with both our land and our people.

With an aim to continue challenging ourselves and improving, since 2018 we began work on our 360°Commitment program, aspiring for sustainable management, over the next three years (2019-2021). All areas of our organization are involved, and we aim to consider all our relevant subjects and employ sustainable management across 100% of our value chain.

One of the highlights of Tamari is the Fair Trade certification since 2013. This certification is a commitment to strengthen distribution and support our communities in Argentina.

In our 360°Commitment Program, our areas of operation are orientated towards 5 pillars:

- Our People
- Innovation and leadership
- From the vineyard to the bottle
- Clients and consumers
- Government

sustainable winegrowing