



MISIONES
DE RENGO

EL PODER DE CREER



PRESS
KIT
2020

SIGUENOS EN



MISIONESDERENGO.CL



INTRODUCTION

- Founded in 2001 in the town of Rengo, located in the heart of Chile in the Rapel Valley.
- In spite of its relatively short existence, Misiones de Rengo has a history of success and centuries-old mystical inspiration.
- The easily identifiable and recognizable cross on the label calls upon the long history of tradition and strength of Rengo land.
- In 2006, Misiones de Rengo became the fastest growing brand in the country, becoming the current best-selling wine in Chile.
- Today, Misiones de Rengo is the wine that encourages "The Power of Believing".
- In 2013, the young vineyard started a new and promising chapter in its history by moving its headquarters to Isla de Maipo. It continues to operate vineyards in Rapel, but closed the Rengo winery.
- The most important markets of Misiones de Rengo besides Chile are in Latin America, Europe and Oriental destinations.



MISIONES
DE RENO





VINEYARDS

Misiones de Rengo look after grapes from the best Chilean wine valleys such as, Leyda, Casablanca, Maipo (Maipo Andes, Isla de Maipo and María Pinto) Rapel Valley (Cachapoal and Colchagua), and Maule.

Misiones de Rengo currently vinified about 8,000,000 kilos of grapes, equivalent to 900 acres harvested. Among the varieties that Misiones de Rengo had, are: Cabernet Sauvignon, Merlot, Carmenera, Syrah, Chardonnay and Sauvignon Blanc.

The grapes comes mostly from our own vineyards and another percentage from producers that holds long-term relationship with the winery.





WINEMAKING EXCELLENCE AND IDENTITY

From the work in the vineyard, to the selection of the grapes, the winemaking process, and on through bottling, Misiones de Rengo is guided by a philosophy that values precision and respect for the raw material of quality wine: the grapes, and this philosophy yields quality wines prized both in Chile and abroad.

Misiones de Rengo's winemaking philosophy can be summarized using the following words: each wine expresses the characteristics and qualities of the soil and environment which gave it life. The winemaking team believes strongly that the essence of a wine is in its terroir, that is to say its soil, climate, vineyards, and people. Our winemakers are also proponents of minimal intervention in the wine, favoring the natural state and enhancement of the original qualities that the grape brings from the vineyard.



WINEMAKER

*Viviana
Magnere*

Winemaker of Misiones de Rengo since 2019. Responsible for three Misiones de Rengo ranges: Varietal, Reserva, and the award-winning Gran Reserva Cuvée.



WINES

With a variety of profiles, Misiones de Rengo wines are the most popular wines in Chile. The Misiones de Rengo brand adapts itself to the diverse tastes of its consumers, from its upbeat, medium-bodied Varietal flavors, to the strong

character of the Reserva wines, to the exquisite taste and appearance of the Reserva Cuvée range. A centuries-long tradition of vine management inherited from the missionaries translates into terroir wines produced with mystique.

► GRAN RESERVA CUVÉE

Misiones de Rengo's high-end wines are made with particular care. The grapes are carefully selected year after year from the same parcels, using studies conducted over the last five years as a guide. All of the grapes are delicately harvested by hand. At the winery, the grapes are once again sorted and the best fruit is chosen to undergo a rigorously controlled fermentation process. After this, the wine is carefully managed while being aged in oak barrels. This range offers Cabernet Sauvignon, Carménère, and Chardonnay.

► RESERVA

The aromatic contribution of oak barrel aging in this range is unmistakable. On the palate, Misiones de Rengo's Reserva wines are heavy, allowing the ripe fruit flavors and potent tannins to come through. This range offers: Malbec, Merlot, Cabernet Sauvignon Syrah, Cabernet Sauvignon, Carménère, Sauvignon Blanc, Chardonnay, and Muscatel.

► VARIETAL

These wines display joyful, attractive colors that are in line with the fruit flavors and pleasant tannins on the palate. These are light, adaptable, medium-bodied wines. This range offers: Sauvignon Blanc, Chardonnay, Rosé Cabernet Syrah, Carménère, Cabernet Sauvignon, and Merlot.



SUSTAINABLE WINEGROWING:

Sustainability is key to the sustainable development of the VSPT Wine Group, being this element one of the five corporate values of the company. This is why, since 2009, we have developed new initiatives that allow us to enhance our commitment to continue growing sustainably, in harmony with both our land and our people.

With an aim to continue challenging ourselves and improving, since 2018 we began work on our 360°Commitment program, aspiring for sustainable management, over the next three years (2019-2021). All areas of our organization are involved, and we aim to consider all our relevant subjects and employ sustainable management across 100% of our value chain.

Within our 360°Commitment program, we orientate areas of action around five pillars: Our People, Innovation and leadership, From the vineyard to the bottle, Clients and Consumer, Government.

- Our People
- Innovation and leadership
- From the vineyard to the bottle
- Clients and consumers
- Government

sustainable winegrowing