

CASTILLO DE
MOLINA

Press Kit 2020



Unplug to enjoy.

More information: Corporate Communications, cgotuzzo@vsptwinegroup.com



Introduction

Castillo de Molina was born in the '80s as San Pedro's first Reserva range, subsequently achieving top rankings for the next 20 years. As it was exported virtually since its creation, the brand can today be found in more than 50 countries. It is currently an excellent quality Reserva wine, which invites us to take a break from daily life, relax and enjoy moments which allow us to re-connect with ourselves and others.

This range of wines includes grapes from the most important wine valleys in the country, including Elqui, Casablanca, Rapel and Maule. Each one of the wines reflects their distinct origin, with elements which contribute to a wide range of flavors, bouquets and textures.

The range consists of white varieties: Sauvignon Blanc and Chardonnay and red varieties: Pinot Noir, Merlot, Carmenère and Cabernet Sauvignon as well as an elegant Rosé.

Castillo de Molina is very well positioned in Finland and several Latin American countries such as Colombia as well as Chile, where it is #1 in its price segment.

"It is said that the world's finest wines originate from a château, a castillo".

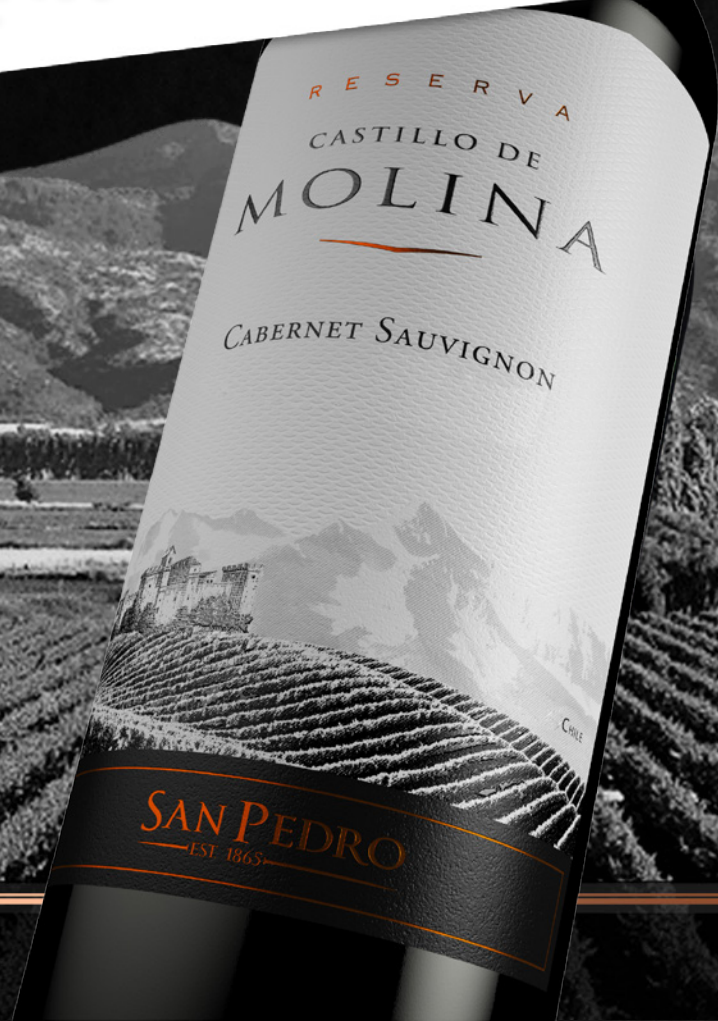
The Correa Albano brothers founded Viña San Pedro 150 years ago in Molina, Chile. Upon reaching the highest point of their land, they were astounded by their majestic surroundings. At that instant, they decided to harness this majesty, with a Castillo that would rise from the earth, their first reserva wine: Castillo de Molina.

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A romantic couple is sitting on a patterned picnic blanket on a grassy field at night. They are facing each other, smiling and about to kiss. Above them, a string of warm white lights hangs across the frame. In the foreground, there are glasses of wine, lemons, and other picnic items on the blanket. The background is dark and out of focus, suggesting a forest or park setting.

UNPLUG
TO
enjoy

Valleys

Castillo de Molina has reached a prominent position worldwide, among the finest Chilean wines for its segment.

We are constantly searching for the best specific origin for each variety, to give maximum expression in each one.



Casablanca

Casablanca is one of the most well-known of the cool-climate valleys in Chile, 18km from the sea and surrounded by the coastal mountain range. It has a distinct maritime influence, and each day a morning mist settles in the valley, known as the “camanchaca”.



Curicó

The Curicó valley makes up part of the D.O. Central Valley, in the Maule Region. The region is characterized by a high temperature variation from day to night. In the coolest areas, the highest-quality Pinot Noirs are produced. The vineyards are planted in an area of smooth-sloping hills, with broken-down granite soils above volcanic rock.



Elqui

The Elqui Valley is situated in the north of Chile and its vines grow subject to a profound coastal influence, since they are 20km from the sea. A coastal mist settles over the vineyards each morning. The soils have a high mineral content, which lends a unique winemaking identity to its Sauvignon Blanc midday, which gives for a fresh climate, and with good ventilation due to the area's strong winds. The soils have a high mineral content, which lends a unique winemaking identity to its Sauvignon Blanc.



Maule

Pencahue is situated in the Maule Valley an area known for its hot, dry climate and irregular, rocky soils. In such a climate, the warm-climate Syrah and Carmenère are dry farmed, giving for excellent natural acidity and elegance.



Rapel

Located in the South of Chile, there is a generous valley with permeable clay and rocky soils where red varieties are grown such as Cabernet Sauvignon and Merlot. The valley has a Mediterranean climate, with a wide temperature variation of almost 20oC from day to night. Summers are dry, with high average temperatures approaching 25oC.

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Portfolio



Sauvignon Blanc *Elqui Valley*

Bright pale-yellow in color with light green hues, it is a snapshot of the vineyard: mineral and fresh, with plenty of typicity.

Mineral



Chardonnay
Casablanca Valley

Intense, bright yellow in color, it is a fruity, creamy and intense wine with excellent balance on the palate.

Creamy



Pinot Noir Curicó Valley

The typicity of the variety has been well-respected.
Smooth, round tannins which give for a very
delicate wine.

Subtle



Merlot
Rapel Valley

Intense, ruby-red in color; characterized by plenty of red fruit.

Attractive, complex aromas give for an elegant and balanced wine.

Elegant



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Carmenère *Maule Valley*

Deep violet in color, the wine is smooth and round, rich in sweetness, and very versatile to pair on different occasions.

Versatile



Syrah Maule Valley

Intense violet in color, with elegant aromas,
this wine adapts well to different situations.

Puente



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Rosé
Rapel Valley

Delicate pink in color, bright and crisp. A wine with elegant red-fruit, fresh and floral aromas.

valle



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Accolades





Sauvignon Blanc Elqui

Vintage 2019:

- Descorchados 2019: 92 points
- Sakura Japan Women's Wine Awards 2020

Vintage 2018:

- Descorchados 2018: 92 points
- Sakura Japan Women's Wine Awards 2019
- Decanter World Wine Awards 2019: 92 points
- Vuoden Viini 2019 *New World White Wines*
- Vuoden Viini 2020 *Gold Medal*

Vintage 2017:

- Wine International Challenge: 93 points

Vintage 2016:

- Wine Enthusiast: 89 points
- Descorchados 2016: 91 points. Best from the Elqui

Vintage 2015:

- Wine of the Year Award in Finland 2016
- Descorchados 2016: 92 points. Best from the Elqui

Vintage 2014:

- Korean Alcoholic Beverage Association: Best white wine of the New World. (under 50 USD)
- Descorchados 2015: 90 points
- Wine Align, Judges's choice
- Wine Enthusiast: 87 points. Best Buy
- James Suckling: 90 points



Cabernet Sauvignon

Vintage 2018:

- Descorchados 2019: 91 points
- Sakura Japan Women's Wine Awards 2020 *Gold Medal*

Vintage 2015:

- Descorchados: 91 points
- Wine Enthusiast: 84 points
- Gold Medal: Concours Mondial de Bruxelles

Vintage 2014:

- Descorchados: 90 points

Pinot Noir

Vintage 2017:

- Descorchados: 90 points

Vintage 2016:

- Silver Medal: Wine of the Year in Finland

Vintage 2014:

- Wine of the Year in Finland 2014

Chardonnay

Vintage 2018:

- Sakura Japan Women's Wine Awards 2019 *Gold Medal*

Matias Cruzat
Castillo de Molina
Winemaker

“My whole life has revolved around wine, from when I was a child and witnessed my grandfather and his passion for good wine on the table. My winemaking philosophy is to translate the work of the team, and the whole country, into a noble, transcendent wine”.



Matias joined Viña San Pedro team to continue the winemaking legacy of the predecessors of the Castillo de Molina brand with the aim of continuing to build the philosophy of elegant and profound wines that reflect the diversity of valleys in Chile.

He has significant experience across wineries in California, USA as well as South Africa, where he spent several seasons as a harvest assistant, carrying out fermentation and pressing duties.

This valuable experience brought him back to Chile to train as a winemaker. He participated in Viña Undurraga's 2012 harvest in the Maipo Valley and a few months later, worked as assistant winemaker for Viña Santa Cruz in the Colchagua Valley.

One year later Matias took part in Viña San Pedro's 2013 harvest in Molina. Upon completion of the season, he was recruited because of his dedication and talent, joining the winemaking team for the winery's Premium brands.

Moreover, the innovative young man and his partner launched a digital tool: Hellowine, encouraging you to taste and get to know Chilean wines as part of a wine home delivery club.

En el 2018, Matías fue seleccionado dentro de los 10 mejores enólogos jóvenes de Chile y Argentina por la revista inglesa Decanter, bajo un artículo llamado “La nueva generación”, escrito por el prestigioso periodista británico de vinos Tim Atkin.

Today, Cruzat rises to the important challenge of taking wines from the 1865 portfolio to the highest level, exploring new frontiers and innovating with his professionalism and winemaking experience.

Matías Cruzat graduated in Agronomy with a special mention in Viticulture and Winemaking from the Pontificia Universidad Católica de Chile.