

— VIÑA —
TARAPACA
— DESDE 1874 —



Press Kit 2018

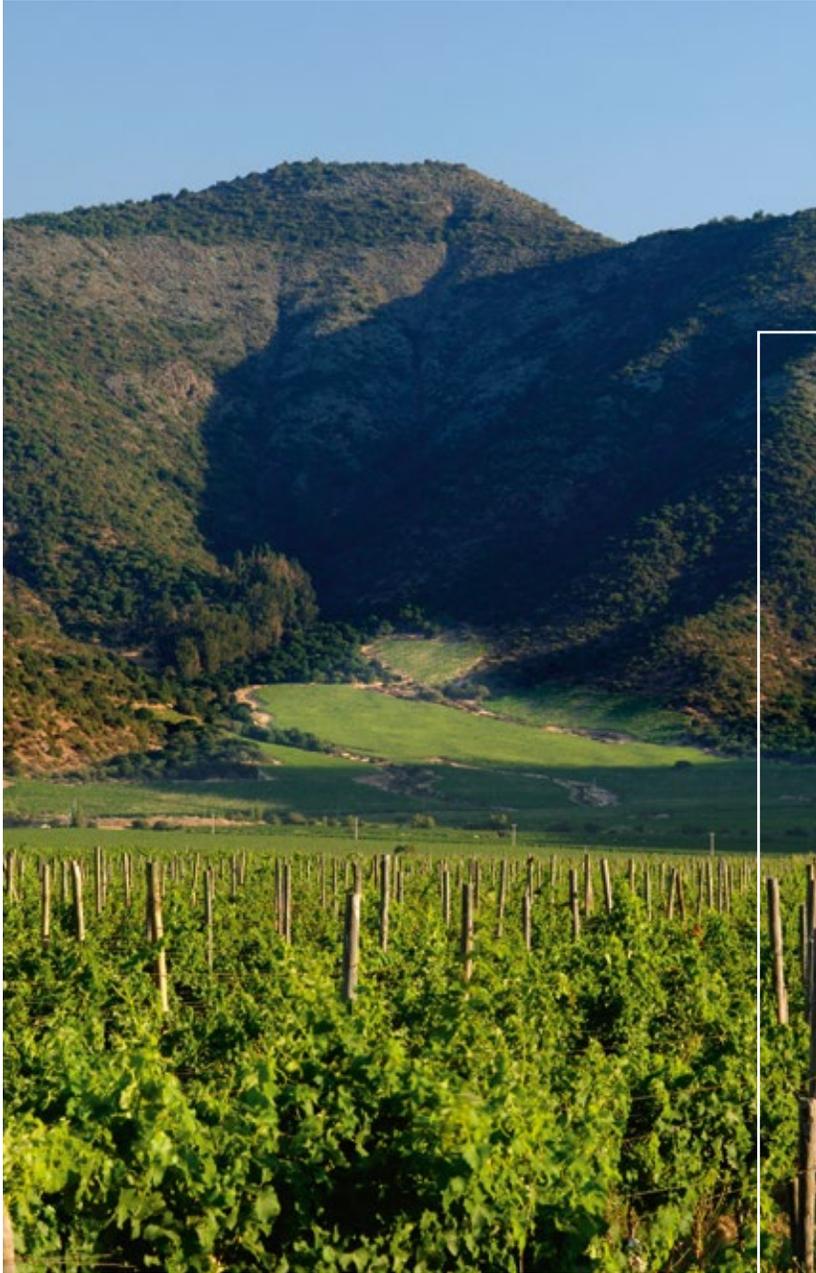
More info: Corporate Communications: bjamarn@vsptwinegroup.com
www.tarapaca.cl | Facebook: [vinatarapaca](https://www.facebook.com/vinatarapaca)



VIÑA
TARAPACÁ
DESDE 1874

HISTORY

- Viña Tarapacá was founded in 1874 as “Viña de Rojas”, in honor of its founder Don Francisco de Rojas y Salamanca. He was a well-known and respected business figure at that time.
- The vineyards were established at the foothills of the Andes Mountain range, and grape varieties were planted that were originally from France, such as the red varieties: Cabernet Sauvignon, Merlot, Petit Verdot; and white varieties: Sauvignon Blanc and Sémillon.
- In 1875 Viña Tarapacá received its first nationwide acknowledgement: Silver Medal in the International Exhibition of Santiago and, one year later in 1876 the winery received its first international medal in the Exhibition of Philadelphia, in the USA.
- Years later, the winery was acquired by Don Antonio Zavala, and it became known as “Viña Zavala”. However, after the marital separation of him and his wife Mercedes Ulloa, the vineyard became her property as part of the divorce settlement. Doña Mercedes renamed it “Viña Tarapacá Ex Zavala”, in order to thank her lawyer Don Arturo Alessandri, who had the nickname: “El León de Tarapacá” (“The Lion of Tarapacá”).
- 1927: We built Viña Tarapacá’s guest house. It has a Tuscan style and is surrounded by a beautiful park of ten hectares with native species, which reflects all our tradition and trajectory. Currently, the house is the emblem of the labels and the seal of the bottles of the Gran Reserva Tarapacá brand.
- In 1992, Viña Tarapacá embarked upon an ambitious project: to tailor production to the international markets, bolstered by its century long tradition in the domestic market.
- During the same year, it acquired the “El Rosario de Naltahua” estates, which covered 2,600 hectares –of which 605 hectares were vineyards irrigated by the Maipo River.
- 2016: We launched our mini hydroelectric plant. This is a renewable energy project with the aim of taking advantage of the irrigation canal water fed by the Maipo River present in the vineyard, to generate electricity for the operation of our winery’s vineyard. Which is capable of generating 250 kWh of energy, which represents 60% of the electricity consumption of the winery.
- Currently, Tarapacá exports 980 thousand 9-liter cases per year, to over 50 countries across five continents. Its principal markets are Brazil, Mexico, United States, Canada, Czech Republic and Finland.



VINEYARDS AND WINERY

Viña Tarapacá's estates in Isla de Maipo are comprised of 2,600 hectares, of which 611 are vineyards planted. Bordered by the river Maipo, and surrounded by sections of the Andes Mountain range, the area boasts a host of microclimates, aspects and seven different soil profiles. These conditions are constantly and perfectly influenced by the river and the mountains, as well as the cool breezes and morning mists which originate from the Pacific Ocean –located just 40km away.

The grape varieties planted in the Isla de Maipo vineyards are: Cabernet Sauvignon, Carmenere, Cabernet Franc, Syrah, Merlot, Malbec, Petit Verdot, Sauvignon Blanc and Chardonnay.

Today, Viña Tarapacá fully understands the concept of the property, with total technical knowledge of the soils, vineyards, vigor, temperature, climate records and the most avant-garde methods for harnessing the potential of each lot within the estate.

The winery has a storage capacity of 12 million liters, a vinification capacity of 10.5 million liters, and a barrel room consisting of 8500 units.



VALLEYS

MAIPO VALLEY

It is the finest and most traditional viticultural zone for the production of red wines. Its special geographical characteristics, combined with the influence of the River Maipo, create diverse microclimates which allow for the production and ripening of a large variety of grapes.

The Andes Mountain range provides a natural barrier that protects the vineyards. Both the Maipo and Mapocho rivers supply rainwater –a product of snowmelt– which has formed alluvial plains over millions of years, which gives for good drainage. There are also rocky and clay soils.

The vineyards in turn are irrigated with the same spring snowmelt which originates from the Andes Mountain range.

The weather conditions in the Maipo Valley are characterized by four well-defined seasons, with rainy winters, dry summers and a suitable temperature oscillation between night and day. These conditions have enabled the development of excellent raw material, which is the basic element for high-quality wines – those which Viña Tarapacá has been producing for over a century.

OTHER VALLEYS

• CASABLANCA

Renowned in Chile for the production of cool-climate white wines, and considered the great discovery of the modern winemaking era. It is located in the Northern part of the country's central zone, near to the coast. It has a cool Mediterranean climate, set upon the outer side of the Coastal Mountain range, with a lower altitude allowing breezes from the Pacific Ocean to enter. Diaphanous sunny days are characterized by morning mists and fresh afternoons, allowing a slow ripening of the grapes. In turn, this allows a balance to be established between sugar, acidity, aromas, colors and astonishing flavors in the wine. In this valley, our Gran Tarapacá Sauvignon Blanc and Chardonnay are grown, as is some of the blend for other white wines, giving for a young wine style, characteristic of cool-climate valleys.

• LEYDA

Situated 40 kilometers south of Casablanca and just 12 kilometers from the Pacific Ocean, Leyda is considered one of the most promising viticultural zones in Chile. The strong maritime influence has brought excellent results with varieties that are suited to cool climates, such as Sauvignon Blanc, Chardonnay, Pinot Noir and Syrah. Our Gran Reserva Chardonnay and Sauvignon Blanc originate from vineyards located in the Leyda Valley.

Leyda's coastal climate is reflected in winters with moderate rainfall, totaling 250mm annually. Dry summers are due to the Pacific Ocean's anticyclone which prevents rainfall during the warmer months.





WINEMAKING EXCELENCE AND IDENTITY

The winemaking philosophy of Viña Tarapacá begins in the vineyards, since agricultural management is crucial in determining the quality of the wine. Each vineyard is classified into lots, and sub-lots according to the vigor of the vines, which can then be managed independently. The system allows a greater control, and the ability to achieve perfect ripeness in each of the lots.



WINEMAKING

SEBASTIÁN RUIZ **CHIEF WINEMAKER OF VIÑA TARAPACÁ**

In charge of the production of the emblematic Gran Reserva range. He also leads the winemaking team responsible for the varietal and reserva ranges.

Sebastián Ruiz firmly believes in the enormous potential of Viña Tarapacá, and his objective is to create distinct wines with origin, representative of the Maipo Valley but with the special conditions of “the terroir of Rosario Estate”. In this way, the unique style of the winery, and in particular the Gran Reserva range, can be harnessed.

Sebastián’s career is characterized by the results he achieved as Chief Winemaker at Viña Misiones de Rengo from the year 2001. His main focus was in developing fresh and juicy wines. The success of this brand enabled it to become a Best Seller in Chile; it has been the #1 wine brand in our country since 2006 in its price category.

Later on in 2012, Sebastián took up the simultaneous challenge within VSPT, becoming chief winemaker of two Argentine wineries: La Celia and Tamarí. He obtained excellent scores from the international media with his Argentine malbecs: 93 points for Heritage 2008, and 92 points for Heritage 2011 in Wine Advocate; and 92 points for the Pioneer 2012 in October’s edition of the Decanter magazine.

In 2014, Sebastián was summoned to lead the winemaking team at Viña Tarapacá, where he strives to maintain the winery’s oenological excellence and acclaim, whilst giving allowing for innovation and bringing back elements of terroir in his wines.

STUDIES AND INTERNATIONAL EXPERIENCE

Sebastián Ruiz studied Agronomy at the Universidad de Chile, with a “Merit Grant”, which he was awarded for his academic excellence. He carried out his specialization in Winemaking and Viticulture in the Pontificia Universidad Católica de Chile, and in 1995 he scored the highest result in the winemaking exam for his course.

With regards to his international experience, Sebastián made journeys to perfect his knowledge of wine production in France (Château Merlet –Bordeaux) and the United States (Beringer – Napa Valley).

TARAPACÁ WINES

Tailored to satisfy a range of customer segments, Tarapacá wines are designed for people who enjoy full-bodied wines, with a perfect combination of fruit and oak. Unique, complex wines are the result of a blend of different varieties and the extraction of character from each terroir, whereby the origin of the wine prevails.



THE GRAN RESERVA OF CHILE



From Viña Tarapacá's centenary tradition, Gran Reserva Tarapacá is born: wines of exceptional quality; distinct, elegant and memorable, that faithfully reflect their origin. The bottle bears a unique seal, which has been present at the most unforgettable of celebrations.

The portfolio is comprised of three labels: Gran Reserva Etiqueta Azul, Gran Reserva Etiqueta Negra and Gran Reserva Etiqueta Blanca.

GRAN RESERVA BLUE LABEL is the top-end wine of the Gran Reserva Tarapacá brand. It is a perfect blend of the finest lots in the Maipo Valley, which are only harvested in years that are considered extraordinary.

The three varieties that constitute it, Cabernet Franc, Cabernet Sauvignon and Syrah –in different proportions each year to give the wine a unique personality with each vintage, give for the best expression of the Maipo terroir.

GRAN RESERVA BLACK LABEL, is our finest Cabernet Sauvignon, with a long and successful history, resulting in a sublime expression of the Maipo Valley.

A journey across the finest vineyards for this variety gives origin to this classic wine which, combined with avant garde viticulture and winemaking, makes for one of Chile's best.

GRAN RESERVA WHITE LABEL, is the range of wines made using the finest grapes from along the Maipo Valley river basin. This wine embodies the true "savoir faire" tradition of Viña Tarapacá.

Crafted with rigor and deep understanding, this wine looks to faithfully reflect of each of the varieties' origins. These are modern-day, versatile wines that stick to their roots, ingrained in Chilean viticulture.

VIÑA TARAPACÁ

ACCOLADES

Viña Tarapacá is one of the most acclaimed Chilean wineries, receiving its first international acknowledgment in 1876, only two years after it was founded.



VINTAGE 2014

93 points in Guía Descorchados 2017.
90 points and Silver Medal at the Decanter World Wine Awards 2017.
91 points in James Suckling 2017.



VINTAGE 2014

94 points in Guía Descorchados 2017 and chosen as "Best Cabernet del Maipo" 2018.
Gold Medal in International Wine Challenge (UK) 2017 and chosen as "Varietal Trophy 2017".

VINTAGE 2015

90 points in Wine Advocate 2017.
90 points and Silver Medal at the Decanter WorldWine Awards 2017.
92 points at James Suckling 2017.
91 points in Wine Enthusiast 2017.

VIÑA TARAPACÁ

ACCOLADES



CABERNET SAUVIGNON 2013

92 points in James Suckling report 2015.

CABERNET SAUVIGNON 2014

92 points Descorchados Guide 2017.
Silver Medal 92 points Decanter World Wine Awards 2017.
91 points Wine Spectator 2017.

CABERNET SAUVIGNON 2015

93 points James Suckling 2017.

CARMENERE 2013

91 points in James Suckling report 2015.
92 points in Descorchados Guide 2016.

CARMENERE 2015

90 points Descorchados Guide 2017.
92 points James Suckling 2017.
90 points Wine Spectator 2017.

PINOT NOIR 2013

91 points in James Suckling report 2014.

SAUVIGNON BLANC 2014

91 points in Descorchados Guide 2015.

SAUVIGNON BLANC 2016

93 points Descorchados Guide 2017.
Silver Medal 90 points Decanter World Wine Awards 2017.

CHARDONNAY 2014

91 points in James Suckling 2015.
Gold Medal Concours Mondial Bruxellas 2015.

CHARDONNAY 2016

92 points Descorchados Guide 2017.

SYRAH 2014

91 points Wine Spectator 2017.

SYRAH 2015

90 Points Descorchados Guide 2015.



Sustainable Winegrowing

360° SUSTAINABLE PROGRAM:

Sustainability is a crucial element of VSPT Wine Group's strategic plan. For this reason, since 2009 we have been working on the concept through our specific, robust project, the 360° Sustainable Program. We strive to identify all aspects and opportunities for improvement, in order to become an agent for change as well as to harness a threefold positive impact economic, social and environment for the company.

In the context to raise awareness about biodiversity, the Sustainability Program developed Nature Paths to be incorporated in the foothills of the vineyard surrounding Viña Tarapacá.

The Nature Path is a methodology that implements a new approach focused on individuals who wish to learn about the conservation areas of the vineyard and its biodiversity issues, conservation biology and sustainable management within the territory of the vineyards.

Amongst other sustainable projects is the Mini Hydroelectric Power Plant. An incredible innovation

that promotes clean energy consumption. This has the potential to supply 60% of the energy required by Viña Tarapacá.

Consequently, we have incorporated sustainability into everything we do and we take all relevant subjects into account when making decisions: the environment, suppliers, clients and customers.

In our 360° Sustainable Program, our areas of operation are orientated towards 4 pillars:

-
1. Environment
 2. Water Measurement and Management
 3. Social Commitment and Wellbeing
 4. Quality

sustainable winegrowing