



**TANGO. BOTTLED.**

**TAMARI**

Like Tango, the essence of Tamari, is passion and elegance. Every year in Argentina at the foothills of the Andes Mountain in Uco Valley, harvest is celebrated. A strong bond with the land, its people, and their love for Tango, dance together to create the prologue for the perfect Argentinean Malbec. A unique wine, mellow and intense, lustrous as well as sexy, like the seductive sound of Tango. No wonder it's called Tango Bottled.



Proudly represented by Terlato  
TERLATO WINES  
[www.tamari.com.ar](http://www.tamari.com.ar)



# INTRODUCTION

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- Tamarí was founded in 2002 with an aim to produce unique wines, sourced from the finest viticultural regions in Argentina.
- Tamarí means “Doing things with Passion” in Huarpe, the native language of Mendoza’s original people.
- Tamarí wines are a faithful reflection of the passion, lifestyle and culture of the Argentine people, expressed in its Tango Bottled concept.
- The most important markets for Tamarí are principally North America, Latin America and some European countries.
- In 2002, Tamarí became part of Viña Tarapacá.
- In 2008, it was part of the Viña San Pedro’s merger with Viña Tarapacá, which gave origin to VSPT Wine Group: the second biggest exporter of Chilean wine, and the first in the fine wine segment of the Chilean market.



# VINEYARD: UCO VALLEY

*Mendoza*

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Tamarí is a wine brand that expresses the true potential of the Malbec variety in Argentina, arising from its unique terroir. Blessed with sandy soils of alluvial origin, not overly deep, with ample drainage and very poor natural fertility. This lends an excellent quality to the wine, coveted on an international scale.

It was established in 2002 in the Uco Valley, 100km south of Mendoza city, among the provinces of La Consulta, Eugenio Bustos and Altamira.

The diversity of microclimates, high temperature variation and a variety of soils and altitudes, provide a unique ecosystem for the production of Malbec, Cabernet Sauvignon and Chardonnay. This is reflected in concentrated, unique, fresh and elegant wines.

Qualities that represent our Tamarí wines: wines made with passion.

# PORTFOLIO

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## VARIETAL

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Malbec,  
Cabernet  
Sauvignon,  
Torrentés, Rosé,  
Pinot Grillo,  
Chardonnay



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## RESERVA

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Malbec, Cabernet Sauvignon,  
Torrentés, Red Blend, Chardonnay,  
Rosé



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## SUPER PREMIUM

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Malbec



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## ULTRA PREMIUM

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Blend



# AR

AR means "Soul" in Huarpe, the aboriginal language spoken in Mendoza. This wine represents the soul of the land that gave rise to this wine.

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*A wine of intense ruby-red color with maroon hints. The ripe fruits in jam are present, such as blackberry, black cherry and plum.*

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## ACKNOWLEDGEMENTS





## RESERVA

A wine of deep, intense-red color with violet hues. Its profile consists of ripe fruit such as plum, black cherry, as well as light floral notes. The oak harmonizes the wine, and bringing out vanilla and chocolate hints.

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### ACKNOWLEDGEMENTS





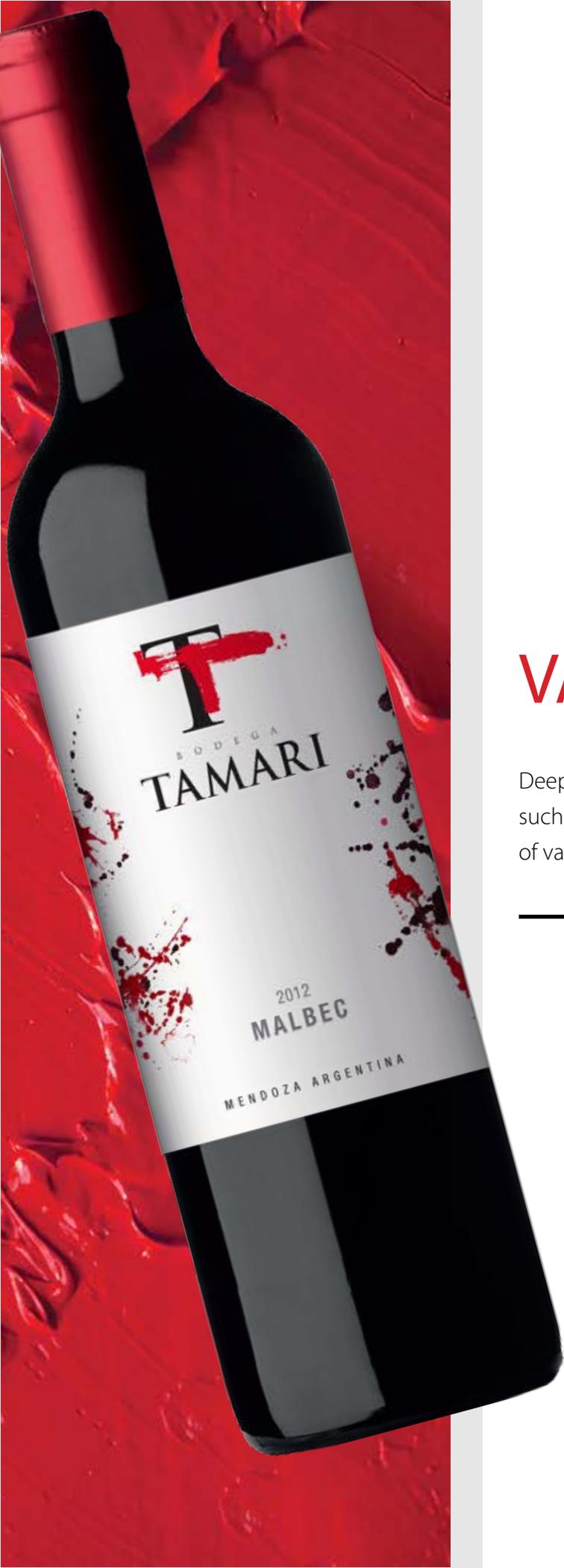
# RESERVA RED PASSION

A wine of intense maroon-red color. Aromatic, delicate and elegant on the nose with black fruits such as blackberry and cassis, with touches of vanilla and mocha. A subtle minerality (graphite) can be sensed, along with floral notes such as violets.

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## ACKNOWLEDGEMENTS





## VARIETAL

Deep red in color with bright purple. Aromas of fresh fruit such as plum are present, with lactic notes and a subtle hint of vanilla.

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Chief Winemaker La Celia

# Andrea Ferreyra.

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Andrea Ferreyra was born in Mendoza in the year 1972. She graduated in winemaking from the Universidad Juan Agustín Maza, where she also completed a postgraduate degree in Quality Management from Vineyard to Wine.

Andrea has 20 years' experience in the industry. She began working at several wineries in Mendoza, gaining technical training at Bodegas y Viñedos La Rural and Bodega y Cavas de Weinert.

With her vast experience in the wine industry, she joined La Celia for the 2006 harvest. Her dedication, ability and passion for wine earned her the title of Chief Winemaker in 2012.

Today, Andrea takes on a new challenge as Chief Winemaker for La Celia. She will represent this pioneering brand in the Uco Valley, responsible for crafting the brand's prestigious wine ranges.



# SUSTAINABLE WINEGROWING

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## *360° SUSTAINABLE PROGRAM:*

Sustainability is a crucial element of VSPT Wine Group's strategic plan. For this reason, since 2009 we have been working on the concept through our specific, robust project, the 360° Sustainable Program. We strive to identify all aspects and opportunities for improvement, in order to become an agent for change as well as to harness a threefold positive impact -economic, social and environment- for the company.

Consequently, we have incorporated sustainability into everything we do and we take all relevant subjects into account when making decisions: the environment, suppliers, clients and customers.

One of the highlights of Tamari is the Fair Trade certification since 2013. This certification is a commitment to strengthen distribution and support our communities in Argentina.

In our 360° Sustainable Program, our areas of operation are orientated towards 4 pillars:

- Environment
- Water Measurement and Management
- Social Commitment and Wellbeing
- Quality

sustainable winegrowing